

The three films focus on Switzerland's dual-track system of VET/PET which is deeply rooted in Swiss society and industry. They are ideally suited for presentations and information and promotion events at home and abroad and should help to raise awareness of VET/PET both nationally and internationally.



Three films on VET/PET

- Direction, career choice, future (9 minutes)
- Entering the professional world (5 minutes)
- Career path and development (7 minutes)

Languages: d/f/i/e

Free download at www.sbf.admin.ch/film

VET/PET in Switzerland

Information films

Contact / Information:

State Secretariat for Education, Research and Innovation SERI
CH-3003 Bern
medien@sbfi.admin.ch
www.sbf.admin.ch

produced by element p



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Federal Department of Economic Affairs,
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**State Secretariat for Education,
Research and Innovation SERI**

VET/PET system as a success factor

Switzerland's dual-track system of vocational and professional education and training is a key success factor for the Swiss economy. Thanks to its consistent orientation towards the needs of the labour market it is receiving increasing attention both nationally and internationally. There is growing interest in learning how the VET/PET system works and in understanding the basis of its success.

How does the VET/PET system work?

Differentiated answers to the question of success factors in VET/PET are provided by three short films which can be used in a variety of multimedia settings. The film portraits bring the Swiss VET/PET system to life on an emotional level. Their modular structure means that they can be easily incorporated into presentations or external websites.

Film portraits can be used in a range of ways

The films can be used by actors from government and industry, VET/PET partners and propagators of VET/PET to reach their target audience in a range of ways: in the marketing of apprenticeships, persuading businesses to become host companies, targeted training programmes, presentations to foreign delegations. In short, for all types of presentation, information and promotion purposes.

Direction, career choice, future

The image film 'Vocational Education and Training (VET) in Switzerland – Direction, career choice, future' shows examples of VET/PET careers. It has the character of a short film and follows the story of Ben, a talented young man entering the world of work. It documents clearly the dual-track system of VET/PET showing how it helps to guarantee a high degree of competitiveness, a well-trained workforce and low unemployment. The film also features statements by others who launched their careers through vocational education and training, and provides insights into the career paths of young people who have chosen to take this route, highlighting the advantages of the system.



Illustrating theory and practice

The two more in-depth follow-on films illustrate the relationship between theory and practice, the high degree of permeability and how the dual-track system of VET/PET opens up a host of career opportunities. Key aspects of the dual-track VET/PET system are explained using graphics and information slots. They also explain the positioning of VET and PET at upper secondary and tertiary level within Switzerland's education landscape.

Films can be viewed or downloaded at: www.sbf.admin.ch/film